



Earthen Wellness
PURE HEAVEN

ayurveda



origin & philosophy

earthen wellness founded in 2015 has carved a name for itself in terms of quality and dedicated service for ayurvedic therapies and treatments with its client base across several countries. earthen wellness brings to you a ritualistic range of pure heaven ayurvedic products to take care of your skin, hair and overall health regime. our entire range of ayurvedic products are prepared exactly as prescribed in the vedas by charaka samhita.

there are no chemicals, artificial colours or preservatives in our products, it is paraben free and not tested on animals. this makes our ayurvedic products so genuine that they are available in only two of its most natural unprocessed forms, namely oils and choornams. we do not believe in tampering with the sanctity of pure ayurvedic herbs and oils and hence you will never see creams and serums in our range of products. we present to you the purest form of luxurious ayurvedic oils and choornams and provide you with detailed ritualistic instructions on its use.

earthen wellness's core philosophy is in resounding in unison with earth. earthen wellness presents its pure ayurvedic products in only beautiful environmentally friendly packaging. our oils are presented in elegant glass bottles and our choornams are presented in beautiful gold tin boxes which can be reused. we do not use any plastic or pet for packaging. each product has been specially crafted and formulated strictly by the specifics of pure ayurveda in partnership with sna oushadashala established in 1920. all our products are 100% ayurvedic formulations and have been prepared by the guidelines laid out by the ministry of ayush.

our tribute

earthen wellness pays rich tribute to the lord of seven hills. metaphorically, eternal beauty, radiance and everlasting youthfulness is exalted in shri. each product in the pure heaven range has been dedicated and designed to represent an insignia of shri. the names given to the lord venkateshwara's insignias richly symbolise the motifs that have been painstakingly crafted on every label.



shudhabala
oil



hamsa
Relaxing Body
Massage Oil

200 ml



shudhabala oil - hamsa - 250 ml (50 ml extra) relaxing body massage oil

about:

shudh in sanskrit means pure and bala signifies strength.

this is a relaxing & rejuvenating full body massage oil from earthen wellness for your daily hydration.

the classical text sahasra yogam prescribes this oil for abhyangam and daily massage routines as

a preventive measure for neurological disorders and rheumatism.

this oil is safe and recommended

during ante-natal and post-natal care.

this oil keeps your skin very well hydrated and supple.

directions for daily ritual: take a bit of the oil in your palms, massage the oil firmly all over the body in a circulatory manner. leave the oil for at least 30 minutes before taking steam and shower. this oil can be used daily.

hamsa in sanskrit means swan and represents eternal grace.





kottamchukkaadi
tailam



kamala
Pain Relief Oil
200 ml





kottamchukkaadi thailam- kamala - 250 ml (50 ml extra) pain relief oil

about:

pure kottamchukkaadi thailam from earthen wellness is an invigorating ayurvedic massage oil that provides relief for both muscular and neuromuscular related pain. this healing thailam helps subside inflammation in joint disorders.

the thailam benefits can also be seen in reducing pain from sciatica, spondylosis, headaches, varicose veins, arthritis, myalgia and tennis elbow.

directions for use: take a bit of the oil in your palms, massage the oil firmly all over the affected areas of the body in a circulatory manner. leave the oil for at least 30 minutes before taking steam and shower.

kamala in sanskrit means lotus
and symbolises eternal purity & tranquility







chemparatiaadi coconut oil - shuka - 250 ml (50ml extra)

detoxification oil

about:

pure chemparatiaadi coconut oil from earthen wellness is a healing and detoxifying oil for both scalp and skin. this is a traditional formulation to heal both scalp related issues and various skin concerns like eczema. this oil cleanses your skin and gives it its much desired radiance after purging out the toxins. it adds shine and lustre to your hair and also reduces frizziness.

directions for use:

take a bit of the oil in your palms, massage the oil gently all over the affected areas of the body in a circulatory manner. leave the oil on your skin or scalp overnight. wash with lukewarm water. this oil can be used daily.

shuka in sanskrit means parrot and represents beauty





dhurdhoorapatraadi
coconut oil



tirumala
Anti Dandruff Hair Oil
200 ml





dhurdhoorapatraadi coconut oil - tirumala

250 ml (50 ml extra)

anti dandruff hair oil

about:

pure dhurdhoorapatraadi coconut oil is an excellent hair oil that eliminates dandruff and reduces itchiness. it is also vital for promoting new and stronger hair growth. the oil penetrates into your scalp, hydrates it thoroughly and keeps it supple.

directions for use: take a bit of the oil in your palms, massage the oil gently into your scalp. leave the oil on your hair overnight for extensive dandruff, dry scalp and itchiness, else leave it in your hair for at least 30 minutes. wash with lukewarm water. this oil can be used daily.

tirumala represents divinity and offers eternal protection





bhrungaamalakaadi coconut oil - talsi

250 ml (50ml extra)

hair oil

about:

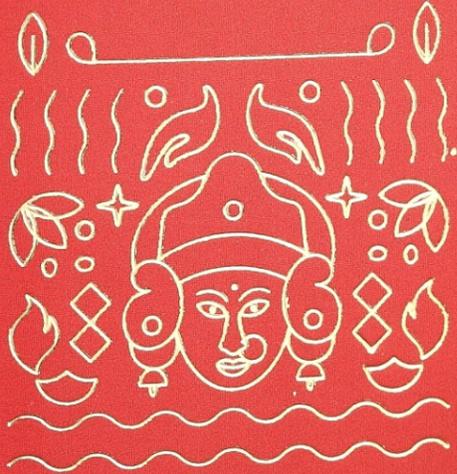
pure bhrungaamalakaadi oil is an invigorating hair oil that strengthens hair from the roots, prevents hair fall and extensively promotes new hair growth. this oil is deemed to be the elixir of hair oils.

directions for use: take a bit of the oil in your palms, massage the oil gently into your scalp. leave the oil on your hair your hair for at least 30 minutes.

wash with lukewarm water. this oil can be used daily.

talsi the sacred leaf represents ritualistically strength and robustness





kumkumadi oil

shrinika
Radiant Face Oil

5 ml

Net Content: 5 ml
Mfg No: 13/2SD/76-
K1547
Mfg Date: June 2020
Exp Date: June 2023
Price: ₹ 1,499/-

Customer Care No.
080 4141 1546

For external use only

For more information
please visit our website

Customer Care No.
080 4141 1546





kumkumadi oil - shrinika - 5 ml radiant face oil

about:

pure kumkumadi is derived from the sanskrit word 'kumkuma' also known as saffron. this oil is ayurveda's elixir for beautiful skin.

if you are a to be bride, this is essential in your beauty regime.

the top benefits of kumkumadi oil are as follows:

this oil guarantees a radiance and glow and reduces the affect of ageing on your skin.

- it also acts as an antipruritic and an antiseptic and reduces all types of bacterial infections.
- reduces dark circles and pigmentation.
- regulates oil secretions in your skin and balances it.
- lightens the skin tone and reduces scars caused by acne

directions for use: take (2-3 drops) of kumkumadi oil in your palm and gently massage into your face in a circulatory manner. leave it overnight and wash next day with lukewarm water. this oil can be used every night.

shrinika is another name for the goddess lakshmi and represents eternal beauty & radiance






mukhakanthichoornam
shankha

Net wt. (g)	50
Net wt. (oz)	1.76
Net wt. (lb)	0.039
Net wt. (kg)	0.039

Ayurvedic Face
Shankha


nimbaadi choornam
amra

Net wt. (g)	50
Net wt. (oz)	1.76
Net wt. (lb)	0.039
Net wt. (kg)	0.039

Cleanser
Anti Bacterial
Anti Fungal
50 grams
Face Mask & Scrub


eladi choornam
mayuri

Net wt. (g)	50
Net wt. (oz)	1.76
Net wt. (lb)	0.039
Net wt. (kg)	0.039

Antipruritic &
Skin Protection
50 grams
Face Mask
& Scrub


lodhradi choornam
chakra

Net wt. (g)	50
Net wt. (oz)	1.76
Net wt. (lb)	0.039
Net wt. (kg)	0.039

Cleanser and
Anti Pruritic


rakthachandana choornam
kamadhenu

Net wt. (g)	50
Net wt. (oz)	1.76
Net wt. (lb)	0.039
Net wt. (kg)	0.039

Tan Remover
and Cleanser
50 grams

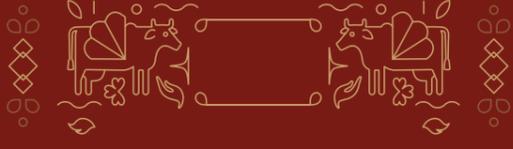




rakthachandana choornam
kamadhenu



Earthen Wellness



rakthachandana choornam - kamadhenu - 50 gms

detan face mask & scrub



about:

rakthachandana choornam is also known as red sandalwood and acts as both a face mask and a face scrub.

rakthachandana is used for lightning tan and blemishes.

it also helps in cooling the skin and works effectively in fighting acne.

this is excellent for exfoliation & brings about an even tone for the skin.

directions for use: take a tablespoon of the powder and add two tablespoons of honey. make a fine paste and apply evenly on the face. rinse after 5 minutes by scrubbing gently.

use this mask twice a week.

kamadhenu in sanskrit represents love, abundance and goodness

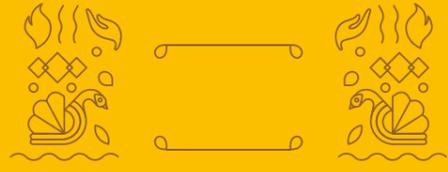




eladi choornam
mayuri

Antipruritic &
Skin Protection
50 grams
Face Mask
& Scrub





eladi choornam - mayuri - 50 gms

sensitive skin face mask & scrub



about:

eladi choornam is ideal for very sensitive and allergy prone skin. this choornam can be used to treat rashes & itching. this is excellent for exfoliation of dead skin cells and brings radiance to the skin.

directions for use: take a tablespoon of the powder and add two tablespoons of honey. make a fine paste and apply evenly on the face. rinse after 5 minutes by scrubbing gently. use this mask twice a week.

mayuri means peacock in sanskrit & represents grace & perpetual beauty



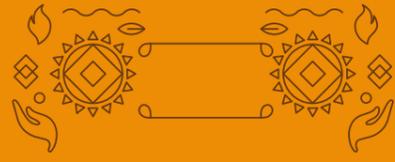


Earthen Wellness

lodhradi choornam
chakra

Cleanser and
skin purifier
50 grams





lodhradi chooram - chakra - 50 gms

anti pigmentation face mask & scrub

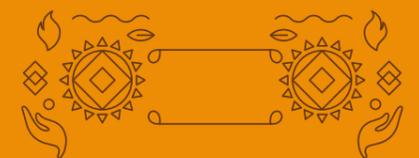


about:

lodhradi choornam is ideal for acne & pigmentation prone skin. this choornam can be used to treat acne and reduces the affect of acne scarring and pigmentation marks. this is excellent for exfoliation of dead skin cells and brings radiance to the skin.

directions for use: take a tablespoon of the powder and add two tablespoons of honey. make a fine paste and apply evenly on the face. rinse after 5 minutes by scrubbing gently. use this mask twice a week.

chakra represents protection to the fullest





mukhakanthichoornam
shankha



mukhakanthichoornam - shankha - 50 gms

signature face mask

about:

ayurvedic face mask. with the goodness of sandalwood & turmeric earthen wellness brings you a signature face pack that brightens and clears your skin. this face pack is ideal for all skin types.

directions for use: take a tablespoon of the powder and add two tablespoons of honey. make a fine paste and apply evenly on the face. rinse after 5 minutes by scrubbing gently. use this mask twice a week.

shankha in sanskrit means the conch and is an harbinger of auspiciousness





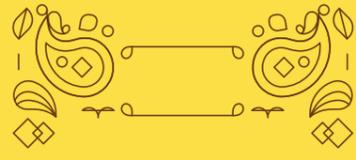
Part	Qty
Bk.	3.57g
Sd.	3.57g
Fr.	3.57g
Fr.	3.57g
Tc.	3.57g
Rst.	3.57g



nimbaadi choornam
amra

Cleanser
Anti Bacterial
Anti Fungal
50 grams
Face Mask & Scrub





nimbaadi choornam - amra - 50 gms

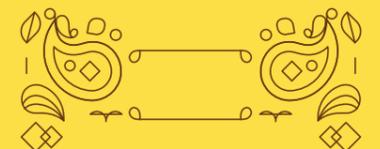
oil control face mask & scrub

about:

nimbaadi choornam regulates excess oil secretion. this is an excellent exfoliation scrub for purifying your skin and gives your skin the much needed radiance. it works well on acne prone skin and reduces the affect of scarring caused by acne and other pigmentation concerns.

directions for use: take a tablespoon of the powder and add two tablespoons of honey. make a fine paste and apply evenly on the face. rinse after 5 minutes by scrubbing gently. use this mask twice a week.

amra in sanskrit means mango and represents good tidings and radiance





herbal drink
Antioxidant | Invigorating Drink
bilva



100 grams

HERBAL DRINK

Preparation:
100g of the powder with equal
amount of water (200 ml) of
water. Boil for ten minutes and filter
the liquid.

Ingredients:

Ingredients	Quantity
Herbal Drink	100g
Water	200ml
Boiling Time	10 min



herbal drink - bilva - 100 gms

antioxidant & immunity booster

about:

earthen wellness brings you an invigorating and a stimulating blend of ayurvedic ingredients with a natural flavour in this herbal drink. this healthy and 100% herbal drink is good for digestion, blood purification and relieves bloating. it is also an excellent source of antioxidants and a sure shot immunity booster that safeguards and protects you from both viral and bacterial infections.

directions for use: add 5 grams of the mixture with an equal amount of jaggery into 100 ml of boiling water. bring to boil for two minutes and filter the water.

a refreshing cup of herbal drink is ready. drink 2 to 3 cups a day.

bilva the sacred leaf represents strength and purity

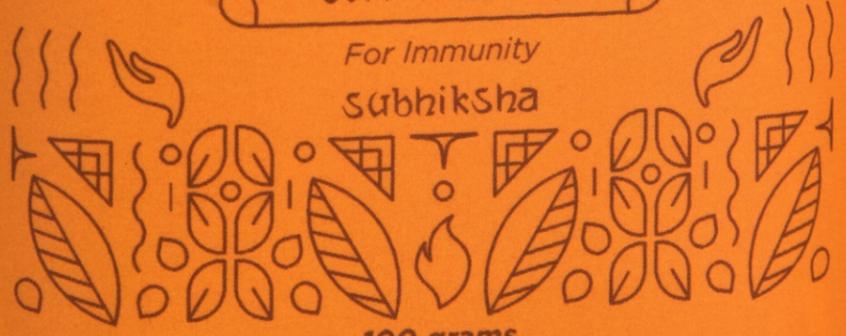




Earthon Wellness

turmeric

For Immunity
Subhiksha



100 grams

NET WT 100g

Preparation:
A pinch of turmeric powder
in warm milk, keep the milk cool down,
add a pinch of honey to be ready.
(1 tsp turmeric/100ml)

100 ग्राम





turmeric - subhiksha -100 gms

antioxidant & immunity booster

about:

earthen wellness brings you pure and unadulterated turmeric powder. turmeric in ayurveda is one of the biggest sources for boosting immunity. the curcumin in turmeric is a powerful antioxidant and an immunity booster and protects you from both bacterial and viral infections.

directions for use: add a tablespoon of turmeric powder to a glass of hot milk. add a tablespoon of honey after the milk cools down and stir. drink 2 to 3 cups daily.

subhiksha in sanskrit represents auspiciousness and harmony

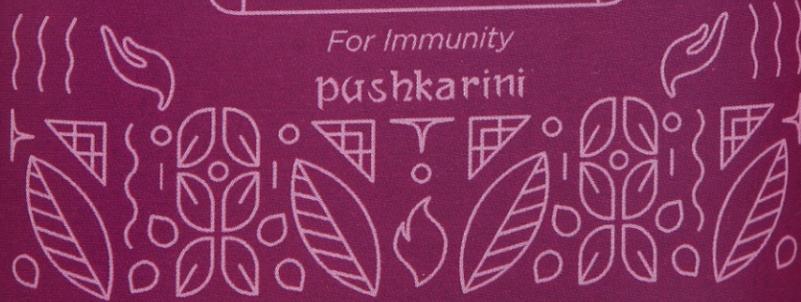




Earthen Wellness

ashwagandha

For Immunity
pushkarini



100 grams



ashwagandha - pushkarini - 100 gms

antioxidant & immunity booster

about:

earthen wellness brings you pure ashwagandha powder.

ashwagandha in ayurveda is one of the biggest sources for boosting immunity and also relieves the body from stress.

ashwagandha is a powerful antioxidant and an immunity booster and protects you from both bacterial and viral infections.

directions for use: add a tablespoon of ashwagandha powder to a glass of hot milk. add a tablespoon of honey after the milk cools down and stir. drink at night before sleeping.

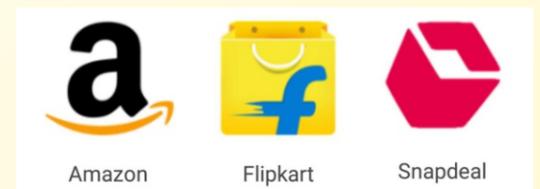
pushkarani represents eternal purity





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